



THE BEAST 2019 – Press Release 3 **(19/02/2019)**



The Beast Adventure Race takes place from 30th May – 2nd June 2019. It will be 48hrs-60hrs duration covering approximately 400km in North West Ireland. The race will once again feature on the Adventure Racing European Series (ARES). The Beast website has been updated with information for the 2019 event. Entries are now open.

The Beast Team have spent the last 5 days on the course. We have covered all aspects of the route getting and are once again blown away by the scenery. We have had meetings with County Council officials, land and business owners, and many local people in the region who have been very welcoming and helpful towards the event. The following are some **updates** for those of you taking part:

1. The closing date for entry is Saturday 30th March 2019.
2. Your emailed entry must be received by this date. You will then be invoiced and will have ten (10) banking days to complete payment.
3. Teams who enter now can still avail of the free hotel accommodation (first fifteen paid teams only)
4. The race route will traverse the border between Northern Ireland and the Republic of Ireland. While we do not envisage Brexit posing any problems, we are monitoring the situation.
5. Nordisk Company/Yeti have been announced as general partners of the ARES. They will support all the ARES events including The Beast. More details to follow.
6. The Beast Team are in the process of finalising sponsorship and support for the 2019 event. If you have any contacts who would be interested in sponsorship opportunities and being a part of the event, please contact us at info@thebeast.ie

Included in Entry Fee:

1. 2 nights Bed and Breakfast for the entire team in 4-star accommodation (Thurs 30th May and Sun 2nd Jun) in the Clayton Hotel, Sligo Town (Race HQ). Accommodation includes kitchenette for race food preparation.
(Note that this is an incentive for teams to enter early and accommodation is only guaranteed for the first 15 teams entered – the price remains unchanged thereafter)
2. Logistical support throughout the race
3. Airport transfers for overseas teams from Dublin Airport. Details TBC.
4. Maps and race booklet
5. GPS live tracking and online support
6. Medical assistance
7. Post-race dinner at prize-giving function
8. Memories to last a life-time 😊

Race Objectives:

1. Challenge the best teams in Ireland and Europe across all disciplines of Adventure Racing.
2. Provide an opportunity for less seasoned teams and newcomers to the sport to progress their Adventure Racing skills. This will be achieved with short course options on most stages.
3. Prepare teams to compete at the highest level internationally.
4. Design race stages which carefully and responsibly show off some of the most beautiful and rugged scenery Ireland has to offer.
5. Provide online coverage for supporters and spectators worldwide to follow teams through the race, as well as experience what the landscape has to offer.

We understand it can be difficult to get teams together and that there are athletes out there who would like to give it a go. Please feel free to contact the Beast team (info@thebeast.ie) and we may be able to help fit you with the right team or point you in the right direction.